

# Campaign Among Colored People

Bulletin XV  
United War Work Campaign  
for \$170,500,000  
November 11-18, 1918

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Issued by the  
OFFICE OF THE DIRECTOR GENERAL  
347 Madison Avenue, New York, N. Y.

## CAMPAIGN AMONG COLORED PEOPLE

In response to the call of the Government over 300,000 Colored men promptly responded and have enlisted with the Military and Naval forces. They have made good soldiers and sailors at home and abroad. The country as a whole and the Colored people in particular, have reason to be proud of the Colored troops. The United War Work Campaign with its Colored Division gives the 10,000,000 Colored people in the United States a unique and definite opportunity to exercise the privilege as well as perform their duty, in subscribing to the fund that provides for the physical, social and moral welfare of all enlisted men.

The welfare agencies represented by the United War Work Campaign include in their program in the American camps and Overseas, buildings and activities for the exclusive use of Colored soldiers and sailors. Those buildings are as a rule manned by trained Colored secretaries. They provide a home for the men away from home. Equipment and activities in the Hut develop and maintain the morale of the men, helping them to make better fighters, and when the war is over the men will return and settle down as better citizens because of the influence of the Welfare Agencies. These agencies will be needed more than ever during the period of demobilization.

### ORGANIZATION OBJECTIVE

The objective of the Colored Division of the Campaign is to encourage the local committee in every community containing a Colored population, large or small, to organize a committee of Colored people responsible for presenting the claims of the Campaign to every Colored man or woman, boy or girl, able to subscribe any amount to the fund. These committees should represent the entire adult Colored population. There should also be committees for Victory Boys and Victory Girls to canvass among the older boys and girls. These committees should all be related to the General Committee, that all canvassing of the Colored people may be an integral part of the general Campaign. It should be clearly understood that the Colored Division committee are not to solicit subscriptions from white people.

### QUOTA

As the Colored Division of the Campaign should produce at least \$2,500,000, the minimum quota for a large Colored population should be equal to at least twenty-five cents per capita. In order to insure a

general average for the country, whenever possible, local quotas should approach as near as possible a fifty cents per capita basis. If such a per capita is to be raised it means that fully one half of the total sum to be subscribed must be secured from a small proportion of the Colored population. Many gifts of larger sums of from \$25 to \$1,000 or more will have to be secured in many communities.

## CAMPAIGN SLOGAN FOR COLORED DIVISION

As 4% of the population of the United States has entered the Army and Navy, it is fair to estimate that approximately 4% of the Colored people in a community have responded to the volunteer and draft calls of the Government. For every 1,000 Colored people in a community from 30 to 40 Colored men have enlisted in the Army, Navy or Marines. A local campaign committee should organize the Colored people so that they can, with their gifts, get back of the Colored soldiers and sailors who have left the community and are so creditably representing the nation and the colored race.

A campaign slogan can be adopted:

Either of the following are suggested

"\$..... from the Colored people to back the Colored fighters."  
or

"Ten dollars for every Colored fighter from our (city or town) given by the Colored people."

## ORGANIZATION PROCEDURE

The Department and State Campaign Committees represent the United War Work National Campaign Committees.

City or Town Committees unable to secure information concerning the Colored Division from either the County or District Campaign Committee should communicate with the State or Department Headquarters. Correspondence and organization relationships will be directly sustained by the local committee with the State headquarters and the State with Department headquarters. The Department Executive Secretaries for the Colored Division of the campaign will cooperate with the national headquarters.

GEORGE T. COXHEAD

National Executive Secretary, Colored Division

United War Work Campaign

347 Madison Avenue

New York

# COLORED POPULATION IN UNITED STATES

(Census of 1910)

Distributed by Departments and States

## Northeastern Department

|                        |        |
|------------------------|--------|
| Connecticut .. . . .   | 15,174 |
| Massachusetts .. . . . | 38,055 |
| Maine .. . . .         | 1,363  |
| New Hampshire .. . . . | 564    |
| Rhode Island .. . . .  | 9,529  |
| Vermont .. . . .       | 1,621  |
|                        | <hr/>  |
|                        | 66,306 |

## Eastern Department

|                        |           |
|------------------------|-----------|
| Delaware .. . . .      | 31,181    |
| Dist. of Col. .. . . . | 94,446    |
| Maryland .. . . .      | 232,250   |
| New Jersey .. . . .    | 89,760    |
| New York .. . . .      | 134,191   |
| Pennsylvania .. . . .  | 193,919   |
| Virginia .. . . .      | 671,996   |
| West Virginia .. . . . | 64,173    |
|                        | <hr/>     |
|                        | 1,511,916 |

## Southeastern Department

|                         |           |
|-------------------------|-----------|
| Alabama .. . . .        | 908,282   |
| Florida .. . . .        | 308,669   |
| Georgia .. . . .        | 1,176,987 |
| Mississippi .. . . .    | 1,009,487 |
| North Carolina .. . . . | 697,843   |
| South Carolina .. . . . | 835,843   |
| Tennessee .. . . .      | 473,088   |
|                         | <hr/>     |
|                         | 5,410,199 |

## Central Department

|                       |         |
|-----------------------|---------|
| Colorado .. . . .     | 11,453  |
| Illinois .. . . .     | 109,049 |
| Indiana .. . . .      | 60,320  |
| Iowa .. . . .         | 14,973  |
| Kansas .. . . .       | 54,030  |
| Kentucky .. . . .     | 261,656 |
| Michigan .. . . .     | 17,115  |
| Minnesota .. . . .    | 7,084   |
| Missouri .. . . .     | 157,452 |
| Nebraska .. . . .     | 7,689   |
| North Dakota .. . . . | 617     |
| South Dakota .. . . . | 817     |
| Ohio .. . . .         | 111,452 |
| Wisconsin .. . . .    | 2,900   |
|                       | <hr/>   |
|                       | 816,607 |

## Southern Department

|                     |           |
|---------------------|-----------|
| Arizona .. . . .    | 2,009     |
| Arkansas .. . . .   | 442,891   |
| Louisiana .. . . .  | 713,877   |
| New Mexico .. . . . | 1,628     |
| Oklahoma .. . . .   | 137,612   |
| Texas .. . . .      | 609,019   |
|                     | <hr/>     |
|                     | 1,907,066 |

## Western Department

|                     |        |
|---------------------|--------|
| California .. . . . | 21,645 |
| Idaho .. . . .      | 651    |
| Montana .. . . .    | 1,834  |
| Nevada .. . . .     | 513    |
| Oregon .. . . .     | 1,492  |
| Utah .. . . .       | 1,144  |
| Washington .. . . . | 6,058  |
| Wyoming .. . . .    | 2,235  |
|                     | <hr/>  |
|                     | 35,572 |

Total Colored Population of Country, 9,747,666.

Northeastern, Eastern and Central Departments increased Colored population about 25% past two years.

NATIONAL QUOTA FOR COLORED PEOPLE, \$2,500,000

Department and State quotas will be arranged by the Department Campaign Committee as desired.